

ANGEL
STUDIOS

SOUND OF
FREEDOM

CHURCH HOST GUIDE



At Faith Content Network, we are excited to partner with you to put on a great event for your church and community! Below will find all the information you need to have a successful event. If you have a question that is not answered in this guide, feel free to reach out as our team would be happy to help you!

Overview

Sound of Freedom, based on the incredible true story, shines a light on even the darkest of places. After rescuing a young boy from ruthless child traffickers, a federal agent learns the boy's sister is still captive and decides to embark on a dangerous mission to save her. With time running out, he quits his job and journeys deep into the Colombian jungle, putting his life on the line to free her from a fate worse than death.

LENGTH OF FILM: 120 minutes **Rating:** PG-13

[MOVIE GUIDE REVIEW](#)

Event Tips

Keep your event simple but make sure people feel welcomed and loved when they come in. Here are a few additional ideas to have a great movie night:

- Have a welcome table to check people in who have already purchased tickets and allow individuals to buy a ticket that night.
- Provide childcare during the movie for young kids so that parents can come and enjoy the movie!
- Have popcorn and water available for free or for a donation to a specific program at your church or a local organization working to fight against human trafficking.
- Have 1 or 2 people available to talk to anyone after the film who may have had questions come up during the movie.

FAQs

When will I receive the movie link?

You will receive your link to access the movie approximately one week prior to your event date. Use that week to test your system to make sure you are ready to show the film. Please note: you cannot share this link.

Where do I find my ticket link?

Brushfire is our FCN ticketing partner. Selling tickets to your movie event is easy with FCN's free ticketing platform provided by Brushfire. You have the freedom to sell and manage tickets for your movie. Once you've registered to host an event, look for an email from Brushfire with your ticket registration link, and then daily updates with a list of those who have registered for your event.

What do I do if someone pays for a ticket with cash/check?

Yes! We recommend having a computer or smart device available so you can take registrations at the door. If you have cash sales, you will need to enter those registrations online after your event. You will have 48 hours to complete those additional registrations.

[ADDITIONAL FAQs](#)

GENERAL PROMOTION

- **Written Blurb for a Bulletin, Website, Facebook Event:**

- We are excited to host a church movie night on {**DATE**} at {**TIME**} showing Sound of Freedom! Sound of Freedom, based on the incredible true story of Tim Ballard (founder of Operation Underground Railroad) shines a light on even the darkest of places. After rescuing a young boy from ruthless child traffickers, a federal agent learns the boy's sister is still captive and decides to embark on a dangerous mission to save her. With time running out, he quits his job and journeys deep into the Colombian jungle, putting his life on the line to free her from a fate worse than death. You can purchase tickets for this event by going to {**insert ticket link**}. Tickets cost \$11 for adults and \$9 for kids, plus ticketing processing fees. Come on out to learn what is going on in the world and see how you can be part helping to end the child exploitation.

- **Promotional Packet:**

- Use the Promotional Packet provided to you to create bulletin inserts, flyers, and posters to promote your event to your church and community. Downloadable trailers are also available for you to use.

- **Facebook Event:**

- Create a Facebook Event to promote the movie night to your congregation and community.

- **Website:**

- Make sure to highlight this event on your church website with a link to purchase tickets.

- **Announcement Slides:**

- Use the Announcement Slide provided to you in the Promotional Packet to share with your congregation before your church service and while sharing any announcement you make during your service about the movie night!
- *FUN ADD-ON: Would you like a custom QR code that your congregation can use to purchase tickets from their seats? Click the button below and fill out the form and we will get your announcement slide made with the QR code on it!*

[DOWNLOAD THE
PROMOTIONAL PACKET](#)

[REQUEST A CUSTOM QR CODE
ANNOUNCEMENT SLIDE](#)

SOCIAL MEDIA PLAN

Plan to make at least one social media post a week leading up to your event! Here are a few examples of what you could post each week and don't forget to look in the Promotional Packet for pictures and videos to go with your posts.

ONE MONTH AWAY

On {DATE} at {TIME}, we will be showing Sound of Freedom! You can purchase tickets for this event by going to {insert ticket link}. Tickets cost \$11 for adults and \$9 for kids, plus ticketing processing fees. Come on out to see this to

Post a link to the movie trailer.

THREE WEEKS AWAY

On {DATE}, we will be showing Sound of Freedom at {TIME} at our church. Sound of Freedom is based on the true story of a federal agent who journeys into the darkest of places to rescue one girl from child traffickers.

Get your tickets today at {insert ticket link}.

Post Sound of Freedom Social Image

TWO WEEKS AWAY

Don't wait! Make plans to join us {DATE} at {TIME} for The Way. Get your tickets today at {insert ticket link}.

Post the Sound of Freedom - Tickets Available

1 WEEK AWAY

We are one week away from our church movie night showing, The Way! Make sure you get your tickets to join us on {DATE} at {TIME}!

Get your tickets today at {insert ticket link}.

Post the Sound of Freedom - 1 Week Away Video

DAY OF EVENT

Today is the day! We can't wait to have you join us at {TIME} for The Way! Make sure you grab your ticket at {insert ticket link} and join us for a great evening!

Post Sound of Freedom - Church Event Details Picture (email us if you need help making this!)

[**DOWNLOAD THE SOCIAL
MEDIA GRAPHICS HERE**](#)

OTHER SOCIAL MEDIA IDEAS

- Did someone in your congregation go and see the film in theaters? Have them write a testimonial and share on social media or better yet have them film a video and post it!
- Having any extras at your movie night? Make sure to post those to get people excited!

HOSTING REMINDERS



A Week Before Your Movie Night

- The movie link will be emailed to you about a week prior to your hosting date.
- Please remember that your first 10 tickets need to be purchased prior to your movie link being emailed to you.
- Please test with the movie link to make sure everything is working well.



Day of Your Event

- Please keep in mind that some people will want to purchase their tickets at the door. If they pay cash or check, please enter those ticket sales on your ticketing link after the movie.
- You do not need to scan any tickets, just have your attendees show you their ticket. It is a good idea to have your roster printed in case anyone forgets their ticket.



After Your Event

- Please make sure all ticket sales are entered on your ticket registration link. If your ticket link is closed, you can email info@faithcontentnetwork.com or purchase them at the link below.
- We at Faith Content Network, are always striving to improve and make things better for you - the host site! We would love for you to take 5 minutes to fill out this quick survey so we can continue to bring great films to you to host!

[AFTER EVENT
TICKET PURCHASING](#)

[FAITH CONTENT NETWORK
SURVEY](#)

WE REALLY APPRECIATE YOU HOSTING SOUND OF FREEDOM WITH FAITH CONTENT NETWORK. WE ARE PRAYING THIS EVENT IS EDUCATIONAL FOR YOUR CONGREGATION AND A STEPPING STONE FOR ACTION TO BE TAKEN BY THOSE IN YOUR CHURCH. IF YOU HAVE ANY ADDITIONAL QUESTIONS OR NEEDS, PLEASE DO NOT HESITATE TO REACH OUT TO OUR TEAM.

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